



“Tumefungulia Value na GOtv” Promotion

August 1st 2025

Frequently Asked Questions

1. What is Tumefungulia Value promotion all about?

This promotion is our gesture to give our GOtv customers even more **value**. New, active, and disconnected customers can now enjoy more entertainment for less through the revamped GOtv Value package.

2. What is the motivation behind this promotion?

MultiChoice Kenya remains committed to delivering the best video entertainment experience by telling the best local and international stories, giving access to nail-biting sporting action and up-to-the-minute news, as well as leading international series, movies, documentaries and children's entertainment. This promotion is to thank our loyal customers for their continued support and reward them with all the channels available on the highest package from their current package.

3. When does the promotion start?

This promotion will start 01 August 2025. Terms and conditions apply.

4. How do customers qualify for this promotion?

To qualify for the promotion, you must be:

- An active, disconnected, or new GOtv customers living in Kenya.
- General residential customers
- Customers using an approved GOtv decoder.

5. What kind of content will I enjoy on this package?

The GOtv Value package gives you access to exciting local and international content including:

- Local drama and reality shows like *Qware S1*, *Lulu S1*, and *Mommy Club NBO* on Maisha Magic Plus
- Family-friendly content on Disney Junior
- Educational shows on Nat Geo
- Select local and international football including CHAN on SS Football

6. Will new GOtv customers qualify for this promotion?

Yes, new customers are eligible for this promotion.



7. I'm on GOtv Lite. How can I enjoy the Tumefungulia Value promotion?

Yes. GOtv Lite customers can upgrade to GOtv Value for just KES 599 and enjoy over 40 channels during the promotion.

8. I'm already on a higher package than Value. What does this promotion mean for me?

As a higher-tier customer, you are already enjoying more content than what's offered on the Value package. No action is needed—you're already receiving greater value.

9. Can I downgrade to GOtv Value to benefit from the KES 599 price?

Yes, you can but note that you will lose access to some channels exclusively to higher packages like the EPL channel, Disney Channel, BET, and others. Downgrading means fewer channels.

10. The football season is here, and I am looking to reconnect. What football matches can I enjoy on this package?

GOtv Value gives you access to SS Football and SS Africa, which features:

- Selected Premiere Leagues (at least 2 matches per week)
- Local leagues such as CHAN
- African club and national competitions
- Athletics and Marathons

For more Premier League, LaLiga, or UEFA action, consider upgrading to GOtv Max and above.

11. Will the GOtv Value promotion affect the price of other packages?

No, the promotion applies only to the GOtv Value package. All other package pricing remains unchanged.

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